



HR, EU.

01 | 07 | 2013

REPUBLIKA HRVATSKA

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REPUBLIC OF CROATIA

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The “Croatian Island Product” at Zrinjevac

The “Croatian Island Product”, the project of the Ministry of Regional Development and European Union Funds will be presented in Zagreb, at Zrinjevac from June, 28th till July, 1st at 8 a.m. to 10. p.m. during the celebration to mark Croatia’s accession to the European union. The producers from the islands Hvar, Brač, Vis, Murter, Krk, Rab, Pag, Korčula, Lastovo, Šolta, Žirje and Pelješac Peninsula will show their products including foodstuffs (wine, brandy, liqueur, olive oil, cheese, confectionery, salad marinades, jams and honey), cosmetic and souvenirs.

The Ministry of Regional Development and EU Funds continues the implementation of the project related to visual marking of island products with the “Croatian Island Product” label initiated in the beginning of 2007 to encourage island producers to produce original and quality products.

These products result from island tradition, research and development, innovation and invention with a quantifiable level of quality. They come from restricted island localities and are produced in small batches.

The decision on the award of the label is made by an independent technical commission whose members are acclaimed Croatian experts in their respective areas. The label is only awarded to those products which comply with all requirements as prescribed. The final decision is made by the Minister, who observes the proposal of the Project Council.

Since the “Croatian Island Product” label has been awarded for the seven years (the procedure for 2013 is going on), the initial intention of this project has been fully accomplished. The self-employed island producers have been encouraged to create products of outstanding quality and to remain on our islands, and in turn, the consumers have been able to try out and taste new products and assure themselves of their excellence.

In 2012 the “Croatian Island Product” quality label was awarded to 47 island producers for 79 products and production lines, whereas to date the label has been awarded to 121 island producers in total (including 9 eco-producers and 11 producers with the geographical indication mark) for 334 products and production lines from 19 islands (Brač, Hvar, Vis, Korčula, Pag, Krk, Lastovo, Dugi Otok, Rab, Cres, Lošinj, Prvić, Ugljan, Mljet, Šolta, Žirje, Pašman, Iž, Murter) and Pelješac Peninsula.



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LIST OF OWNERSHIP MARKS HOP, ZRINJEVAC, 28.6.2013. – 1.7.2013.

1. OBRT KAMENICE, VIS
2. OBRT NATURA DALMATIA, PELJEŠAC
3. OBRT LIKERI ANTUNOVIĆ, PELJEŠAC
4. PELJEŠKI VINOGRADAR d.o.o., PELJEŠAC
5. PZ PRIJATELJI LASTOVA, LASTOVO
6. PAŠKA SIRANA d.d., PAG
7. PZ POSTIRA, BRAČ
8. OBRT ZURE RIBARSTVO KORČULA
9. ANEL-TBT d.o.o., HVAR
10. OBRT KADULJA, MURTER
11. OPG MARASOVIĆ, VIS
12. BLATO 1902 d.d., KORČULA
13. OPG DANIJEL KAŠTELAN, RAB
14. ART STUDIO PATRIKANA, RAB
15. IVANA PRAH, KRK
16. OBRT LA BARBARA, RAB
17. OPG TOMICA OSREDEČKI, ŽIRJE
18. OPG VESNA ROŽIĆ ŠIBIĆ, BRAČ
19. UDRUGA „LANTERNA“, ŠOLTA
20. PZ VRISNIK, HVAR
21. OPG IVO BIOČINA TURE, BRAČ
22. SIRANA GLIGORA, PAG
23. PZ SVIRČE, HVAR